



Communication
Studies
傳播學群

Embark on a transformative educational journey with our brand-new program in Communication Studies of Global Business program!

- **At the heart of today's dynamic world, effective communication is a vital skill that opens doors to limitless possibilities. Our distinguished faculty, comprised of seasoned professionals and experts in the field, is committed to nurturing the next generation of communicators, equipped with the knowledge and skills needed to thrive in a rapidly evolving global landscape.**

Why Choose Our Communication Studies Program?

Innovative Curriculum

Our curriculum is meticulously designed to blend theoretical foundations with practical applications, ensuring that students not only grasp the core concepts but also gain hands-on experience in various communication disciplines with global business perspective



Expert Faculty



Learn from the best! Our faculty members bring a wealth of industry experience, research expertise, and a passion for fostering a dynamic learning environment. All teachers have Ph. D. degree from the U.S., U.K., and Taiwan.

Industry Connections



Benefit from our strong ties with industry leaders. Our students have exclusive opportunities for networking events and collaborative projects that bridge the gap between academia and the professional world.

Global Perspective

Embrace a global mindset as our curriculum addresses communication challenges on an international scale. Develop cross-cultural competencies essential for success in a diverse and interconnected world.

